



Citi's Integrated Cross Currency Solutions

Achieving payment efficiency, FX automation and transparency



Why do you need our combined cash management and FX solutions?

Global Trends



Globalisation is leading to companies earning more of their revenues overseas resulting in an increase in the volume of cross-currency payments.



Digitisation is leading to an increase in e-commerce and blurring international boundaries.



The treasury drive to improve efficiency and centralise is making more holistic solutions possible.



Effective currency risk management is increasingly important yet challenging.

Your Challenges

FX exposure management

Tracking, reconciliation and reporting

Local currency account management
and trapped liquidity risk

Cost management

Local country regulations and
payment requirements

Decentralised and inconsistent
payment processes

How our solutions can help you



Reduce risks and costs



Leverage your ERP connectivity, market standard formats and APIs to eliminate manual intervention



Achieve process efficiency and centralisation



Support and add value to central and local entities



Integrate FX payments into core cash management solutions



Improve data management and comply with local regulations



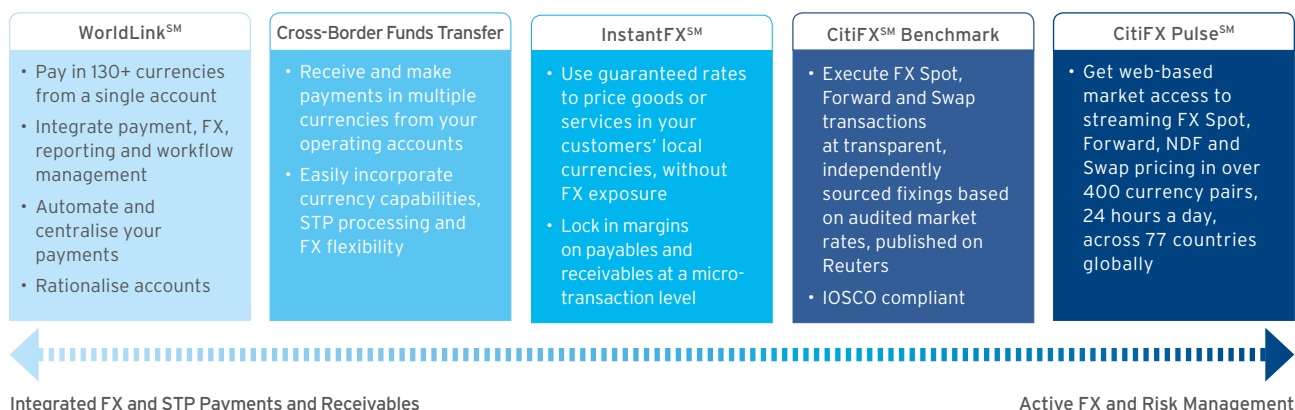
Increase visibility and control



Navigate challenging markets with our solutions and advice

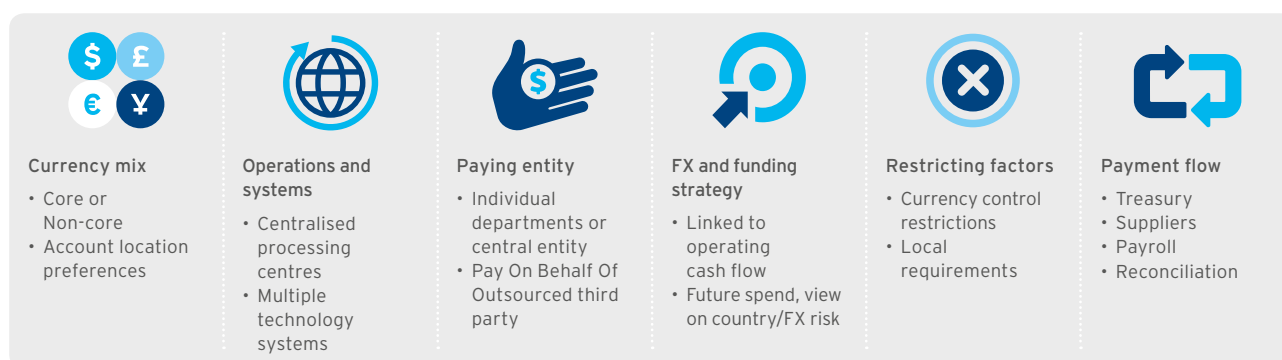
Our integrated set of solutions

Delivered across our global network, our range of solutions, which can be mixed and matched to suit your needs, enable payment efficiency, risk reduction, and the management of multi-jurisdiction FX requirements.



What is the right solution for you?

Together we assess your needs based on these six factors and tailor a solution that works best for you.



Solutions in action

WorldLinkSM

Delivering firm-wide, cross-border payment control and visibility

Challenge: Our client with a small Treasury team and a Shared Service Centre (SSC) wanted to pay suppliers and vendors globally, limit the number of accounts and use existing connectivity. Automation and transparent FX were important.

Solution: WorldLink allowed the client to make payments in multiple currencies and payment types through its existing connectivity channel, with agreed FX spreads and integrated FX conversion.

Benefits

- Streamlined payment processes and rationalised bank accounts
- Extra capacity to Treasury team
- Large volume of payments facilitated through SSC
- Easy expansion of payments to new countries

InstantFXSM

Guaranteeing customer pricing to help increase sales and earn new revenue

Challenge: Our client needed to offer an online local currency purchasing experience to its customers without incurring any added FX risk and earn incremental revenue in the process.

Solution: We provided guaranteed rates for the client to price goods online for a 24-hour period. The client only had to return one file for all transactions at the end of the period. Proceeds would be converted from local currency to the functional currency of the client.

Benefits

- Protected margin on thousands of micro-transactions and low infrastructure costs
- Currency risk mitigation while allowing customers to pay in their local currency
- Incremental FX revenue stream as the client added additional markup to Citi's competitive rates

To help you achieve greater efficiency within your treasury, FX and operational processes, we brought together our award winning payments and FX solutions.



Our Treasury and Trade Solutions team provides cash management and trade finance services across 160 countries and in over 140 currencies. Across Citi's global network, we deliver integrated payments, receivables and FX solutions that enable you to streamline, centralise and rationalise your cross-border and cross-currency flows.

CitiFX® offers unrivalled insights and execution in global FX markets.

Drawing on the global power and technological strength of the CitiFX network, we provide you with the tools needed to better mitigate risk, reduce costs and increase process efficiency across the FX risk management process.



World's Best Bank for Transaction Services
Africa's Best Bank for Transaction Services
Asia's Best Bank for Transaction Services

World's Best Bank for Markets
Latin America's Best Bank for Markets
Western Europe's Best Bank for Markets



★ Voted Market Leader in:

Africa	Central & Eastern Europe	Latin America
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