



Client case study

Cross-border funds transfer and automated FX services pave the way for centralized treasury and better control of cash flows



About Tek Experts

Tek Experts is a leading global provider of technical talent solutions and a trusted partner to some of the world's largest, most-respected organizations. It helps enterprises deliver exceptional customer experiences and results at scale, offering a range of flexible solutions including tech support, customer success and tech talent sourcing.

Founded in 2010, Tek Experts operates in a follow-the-sun model 24/7/365, throughout Costa Rica, the U.S., Nigeria, Rwanda, Bulgaria, China and Vietnam. It employs more than 6,000 people across the globe.

Client objectives

- Bank and Account Rationalisation
- Payment Optimization / Centralisation
- Integrated Connectivity / Ease of Transition
- Ease of Doing Business

Products used



CitiDirect



WorldLink® Payment Services

Business challenge

With multiple subsidiaries across five continents, and rapid geographic and business growth, Tek Experts' treasury operations expanded to include a mix of local banking relationships and platforms. Cross-border funds transfer activities often involved manual interventions, which were replaced with cumbersome processes for making payments.

When making payments to subsidiaries in U.S. dollars, Tek Experts had to exchange funds into domestic currencies locally, based on local foreign exchange (FX) rates and using applicable local banking setups. Each subsidiary used a different platform and bank, making this process difficult to track and manage at a group level.

To gain greater visibility and control over fund flows, Tek Experts sought a global banking partner who could offer centralized payments and FX solutions.

“Citi's global footprint and online banking platform have allowed us to achieve greater control and visibility of our cross-border funds flow and FX transactions. Having centralized our treasury operations, we are now better placed to expand into additional jurisdictions as needed.”

Antoniya Yordanova
Chief Financial Officer
Tek Experts

Why Tek Experts chose Citi

Drawing from its decades of experience simplifying cross-border payments, Citi implemented WorldLink Payment Services for Tek Experts and several of its subsidiaries.

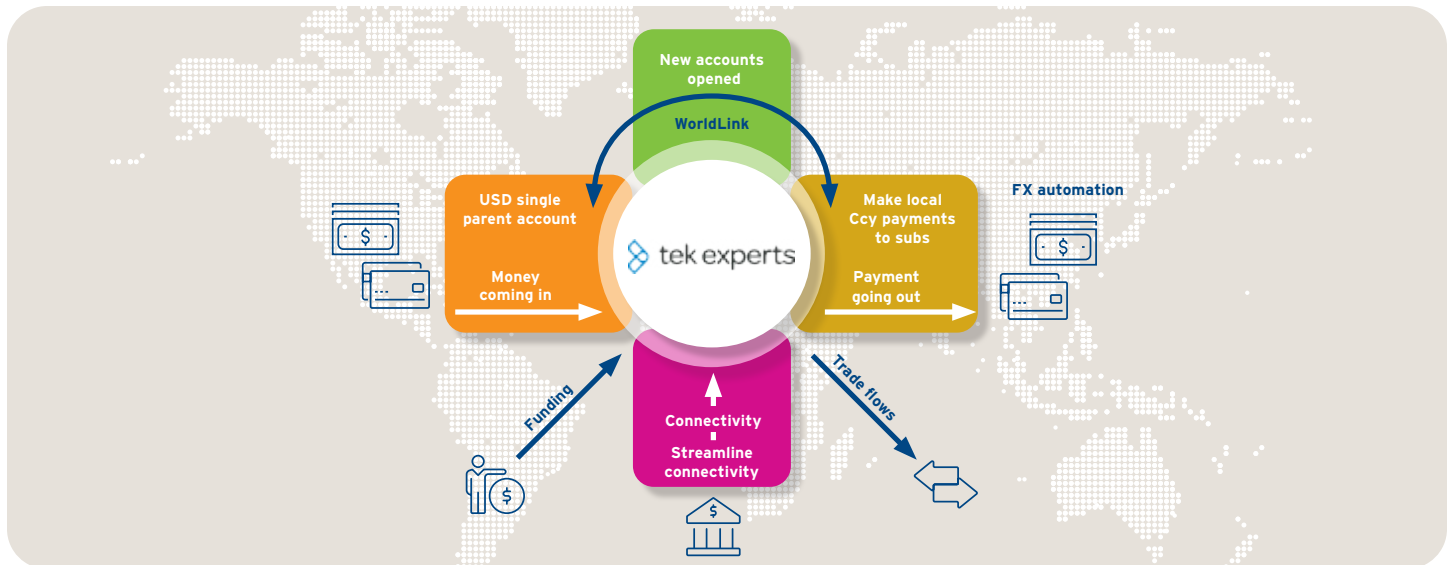
WorldLink, which integrates with the CitiDirect global banking platform, provides a centralized view of a company's accounts and transactions. It helps to streamline fund transfers and automate FX transactions at competitive rates.

Using WorldLink, Tek Experts can view transactions and automate payments using one platform. The company now has improved visibility across its global subsidiaries and can issue payments in different local currencies from a single U.S. dollar account.

Results

In addition to being able to centralize payment processes and flows, Tek Experts can potentially benefit from:

- Greater visibility into accounts and transactions across multiple jurisdictions via a consistent global banking platform and comprehensive reporting.
- Increased control over fund flows, including the flexibility to set up different layers of transaction approval for all accounts and users.
- More efficient processes and a reduction of manual interventions as the result of automated FX conversions.
- Multiple levels of control and verification of funds release.
- A simpler account structure and the ability to make cross-border payments in multiple currencies from a single account.
- An easier, less time-consuming authorization process using Citi mobile application.



Citi Services

We provide global solutions that can help clients drive their business forward while investing in innovation to bring new solutions to life.

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