

Discover the Power

Get anytime, anywhere banking with Citi's innovative solutions.

Treasury and Trade Solutions





TIP: EXPLORE MORE BY CLICKING ON THE ICONS

Evolving treasury needs demand a global solution.

As companies expand into new markets, consolidate information channels and centralize treasury operations, they need integrated banking solutions that meet new treasury needs for greater visibility, increased control over transaction processing and easy access to business intelligence.

To meet the evolving treasury needs of global business and enhance the client experience, Citi has digitized its banking solutions and global banking platform CitiDirect BE®.

CitiDirect BE delivers all the services provided by Citi's Treasury and Trade Solutions and is fully

and security, while the increased visibility and control help companies optimize their working capital and cash management strategies across Citi's global footprint. This global exposure gives Citi expert knowledge of local markets.

Since each organization's available resources and technical requirements for a bank connectivity solution are different, Citi offers multiple options to ensure that every Treasury and Trade Solutions client can connect, control and access transactions on their desired terms.

Increased visibility and control help companies optimize their working capital and cash management strategies across Citi's global footprint.

integrated with Citi's direct connectivity solution, CitiConnect®. The two solutions work together seamlessly and provide consistent interoperability

 **Video: CitiDirect BE**

 **Video: CitiConnect**



CITI'S AWARD-WINNING DIGITAL BANKING PLATFORM

Available online, tablet and App versions, CitiDirect BE provides anytime, anywhere access to Citi's global cash management and trade solutions.

CitiDirect BE provides visibility and control across regions, countries, subsidiaries and currencies. Supporting over **135 currencies** and available in **27 languages** and across more than **90 countries**.

CITI'S PREMIER HOST-TO-HOST CONNECTIVITY SOLUTION

Providing a direct connection to Citi from a client's ERP or treasury management system, CitiConnect supports the exchange of messages and files for all Citi treasury and trade services in more than **90 countries** and **100 currencies**.

CitiDirect BE is everywhere you need to be.

Citi's next-generation banking platform CitiDirect BE® provides one-click access to global transaction capabilities using an intuitive and user-centric workflow. CitiDirect BE supports multiple transaction types across multiple geographies, subsidiaries and currencies. Users can manage accounts, payments, receivables, liquidity, trade, foreign exchange and reporting across the globe with CitiDirect BE online and mobile versions. You can access the power of CitiDirect BE on the web and on your mobile device with the CitiDirect BE app.

Designed for you

Simple Payment: A faster and simpler way to submit a manual payment. CitiDirect BE® will automatically populate beneficiary and payment details based on previously completed manually submitted transactions. Let CitiDirect BE do the work for you when you want to make a manual payment and free time for other tasks. It leverages Historical Payment Data to assist you with payment initiation:

- Simply select who you want to pay, how much and when.
- You no longer need to re-enter the Beneficiary and Payment details.
- Simply click "Make Another Payment" button from Summary screen to make the next payment.

CitiDirect BE Widgets:

A quick and convenient way to access services you need for your day-to-day treasury and trade activities such as Initiate, View, Authorize and Release payments. Also there are various reports and the ability to view account balances. All this is available directly on your homepage, and can be fully customized to meet your needs.

Safe and secure access

Security, and CyberSecurity specifically, is paramount in today's digital world. Citi is a leading provider of identity services helping Government and Corporate customers utilize digital credentials and signature technologies in a comprehensive and legally enforceable manner. We offer various

trusted identity solutions on our own channels and to our corporate and public sector clients to provide the necessary security credentials and assurance frameworks in an end-to-end managed service, allowing them to transact with confidence.



CYBER SECURITY ADVISORY TOOLKIT

MobilePASS

As an alternative to carrying a physical token, the new MobilePASS application can be installed and activated on your mobile device to provide a faster, easier and more convenient way to log in to CitiDirect BE.



MOBILEPASS AT A GLANCE



SECURING THE BANKING EXPERIENCE WITH MOBILE

Biometrics

It is a digital authentication method that utilizes a user's unique physical traits and the built-in biometrics technology on the user's mobile device, such as fingerprint and facial recognition, to gain access to CitiDirect BE. With the CitiDirect BE App,

Users can manage accounts, payments, receivables, liquidity, trade, foreign exchange and reporting across the globe with CitiDirect BE online and mobile versions.

you can now leverage new authentication methods to log in securely to CitiDirect BE. Biometric Authentication is a digital authentication method that utilizes a user's unique physical traits and built-in biometric technology on the user's mobile device



BIOMETRICS AT A GLANCE



THE BATTLE BETWEEN CORPORATE TREASURY AND FRAUDSTERS IS GETTING PERSONAL



Easy account opening

CitiDirect BE Digital Onboarding simplifies and digitizes your onboarding experience. The new digital onboarding experience will allow you to complete the Account Opening process online, as well as track the status of your account opening. CitiDirect BE is a single window into Citi's digital onboarding process. You can initiate, track the status, provide information, and complete an entire account opening online through CitiDirect BE, with less information required.

 **CITIDIRECT BE® DIGITAL ONBOARDING AT A GLANCE**

 **DIGITAL ONBOARDING VIDEO**

Innovative solutions

New payment options, working capital solutions and cash management services are created at an increasing rate. CitiDirect BE supports this innovation through continued improvements and upgrades.

- Instant Payment - CitiDirect BE supports Instant Payments services including Request to Pay, Request for Information, Return of Funds and Remittance Advice.
- Notifications - Proactively notifying you of Credit/Debit movement on your accounts for increased visibility and transparency.
- Payment Insights - Through CitiDirect BE you can now obtain Proof of Payment to confirm the exact details and status of your payments.
- Optimize your liquidity needs - Currency equivalents allow you optimal flexibility for a global view of your balances in a common currency across all accounts. Now you can interactively manage your balances and investments from a single menu.

Treasure and Trade Solutions
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