



Case Study

Fundación Génesis Empresarial

Guatemala – Expanding access to financing in underserved communities

LCY trade loan facility towards financial inclusion of local MSMEs, of which 72% are owned by women

The Client

- Fundación Génesis Empresarial (Genesis) is Guatemala's largest microfinance institution that provides working capital and financial solutions to promote growth in [underserved communities in Guatemala](#)
- [Mission driven institution](#) focuses on rural development and supports people with access to inclusive financial products with the objective to improve living conditions
- Genesis loan portfolio is worth, as of Dec-2022, [US\\$ 362MM](#) with [200k+](#) active borrowers

The Transaction

- Local Currency short term facility
- Use of proceeds: support business activities related to working capital for MSMEs

The Impact

Economic inclusion:

- 3,656 Guatemalan MSMEs, of which [72% \(2,632\) are women-owned enterprises](#)
- [Average loan size: US\\$ 1,231](#)