



## Case Study

# YDUQS

## Brazil – Financing a leading educational technology platform

USD loan towards expanding access to higher education in Brazil through technology across income segments

### The Client

- YDUQS Participacoes S.A. is the [2nd largest Private Higher Education provider](#) in Brazil with [1.3+ million students](#)
- [103 campus](#) and [2,500 distance learning centres](#)
- Strong student acquisition model increases student base by >2x since 2019
- Transforms Brazilian education through use of technology across all income segments

### The Transaction

- USD term loan
- Use of proceeds: support access to higher education in Brazil

### The Impact

#### Access to Basis Services – Education:

- [82%](#) of YDUQS students are the 1st to graduate from their families
- [1st Company](#) in education industry [to launch a trainee program for minority students](#)
- [56%](#) of the student profile are from a minority group
- [75%](#) of students have [family income < 4x minimum wages](#)
- [80%](#) graduated from public schools