Citi’s Enhanced Custody Model
Providing Unparalleled Proximity to Investment Markets

Through leveraging its unmatched global network, Citi has improved its Custody model to bring you closer to the markets, providing: around-the-clock instruction processing, competitive cut-off times, improved risk management through increased transparency, and global service model with greater access to information and local expertise.

This enhanced client experience is achieved through technology enhancements and operating model changes, capitalizing on our unique global presence – transforming the typical industry model into Citi’s Custody model.

Citi’s Custody: Bringing Markets Closer to Clients

To learn more about Citi Custody and these enhancements, please contact:
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Client Benefits

**Enhanced Cut-off Times**
Settlement and asset servicing deadlines as close to market deadlines as possible

**Improved Risk Management**
Increased transparency, reduced latency, and world’s largest proprietary network

**Client Reporting**
More timely reporting with increased granularity from markets

**24 x 6.5 Access**
Around-the-clock access to our network for instruction processing

**Enhanced Service Model**
Greater availability of information and access to local expertise

**Optimized Cash Management**
Payments closer to local market deadlines

View the Model
Typical Industry Model
Multiple sub-custodians to manage at local level

Citi's Custody Model
Bringing markets closer to clients