



**Citibank Internet Merchant Services**  
Empowering Business for Success



Your Citi never sleeps.





Does your company have a Citibank Banking Account  Yes  No

If yes, what is the Account Number/CIN \_\_\_\_\_

**Contact Details**

Mr.  Mrs.  Ms.

Owner/Authorized person \_\_\_\_\_

Designation \_\_\_\_\_

Previous NIC No. \_\_\_\_\_

New NIC No. \_\_\_\_\_

**Telephone Numbers**

Office \_\_\_\_\_ Mobile \_\_\_\_\_

E-mail address \_\_\_\_\_

**Tell us about your business that you want to establish on the internet**

Do you have an existing website  Yes  No

What is the URL \_\_\_\_\_

The site is being maintained by (tick one)  In house  External agency

Technical contact \_\_\_\_\_

Designation \_\_\_\_\_

E-mail address \_\_\_\_\_

Office telephone \_\_\_\_\_

If you have a website does it take orders currently  Yes  No

If yes, who is providing you internet merchant account services  
\_\_\_\_\_

What products are being currently sold

What is the nature of your business and products that you want to sell over the internet. Please make sure you mention the product range you will be selling on the internet.

Your order fulfillment will be

Local

Overseas\*

Both\*

\*In case of overseas order fulfillment an Export Registration Form Certificate from Export Promotion Bureau will be required.

How will you perform the fulfillment locally and overseas, if any Please attach details

Estimated monthly volume Rs. \_\_\_\_\_

Estimated ticket size Rs. \_\_\_\_\_

How do you plan to promote your goods and services

What is the estimated monthly volume (based on your existing products and services ) cleared by credit card through your website. If this information is not available, please forecast Rs. \_\_\_\_\_

What is the existing amount per transaction ( based on your existing products/services) cleared by credit card \_\_\_\_\_

If this information is not available, please forecast Rs. \_\_\_\_\_

What is your current sales volume (Annual) \_\_\_\_\_

You will be required to furnish certain documents to verify the information that you have provided in this form

Signature \_\_\_\_\_

Date \_\_\_\_\_

(Citibank has the right to reject any application without assigning any reason thereof.)

**For Office Use only**

Discount Rate \_\_\_\_\_

Fund Holding Period \_\_\_\_\_

\_\_\_\_\_

Relationship Manager

National Sales Manager

Product Manager

Director

Approved

Rejected

Remarks \_\_\_\_\_

Deviation Req. \_\_\_\_\_ Deviation Sign off \_\_\_\_\_ Officer Incharge \_\_\_\_\_

Call Now  
**111 333 333**  
www.citibank.com.pk