



FOR IMMEDIATE RELEASE  
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## **Hungary's Affluent Customers Are Now Offered International Portfolio Diversification Solutions Through Citi International Personal Bank**

**New solutions extend to more than 200 mutual funds, equities and bonds in 25 countries and FX management opportunities**

Hungary. Budapest. With the recent stabilization of Hungary's economy and a positive shift in economic outlook and market expectations, a number of affluent customers in Hungary are looking for extended opportunities to partly or fully manage their wealth internationally, in secure markets. With the help of their highly qualified international investment experts, London based Citi International Personal Bank now offers a unique solution to these customers (with a wealth of USD100,000 or HUF/EUR/GBP equivalent) in Hungary with products including more than 200 mutual funds, international brokerage services with equities and bonds in 25 countries, a wide variety of structured notes and FX volatility management opportunities, lending, secure time deposits with competitive interest rates and a bank account kept in London UK. Hungarian clients of Citi International Personal Bank are able to receive investment advice in person from a locally based Relationship Manager, backed up by a team located in London..

"Our strategy at Citibank Hungary is to continuously enhance our wealth management solutions to make it easy and convenient for our customers to develop portfolios that best serve their short and long term financial goals. This new service that now becomes available to Hungarian customers through Citi International Personal Bank is a unique opportunity for them to further diversify their portfolios with accessing international investment opportunities many of which are not available in the local market. Of course we also continue to expand our Citigold and Citigold Select proposition to our affluent customers to offer them competitive benefits for using our exclusive services we provide them at Citibank Hungary", said Batara Sianturi, Citi Country Officer for Citibank Hungary.

Grant Carson, Business Manager of Citi International Personal Bank said, "With the growth in the mass affluent population in Central and Eastern Europe, we believe that many affluent clients in Hungary are also looking for international wealth management solutions to complement their existing wealth management strategies. At Citi International Personal Bank our Relationship Managers are all investment qualified and help our clients to develop wealth management strategies that best fit their circumstances and financial needs. Whether they want to take an aggressive investment approach, or have a more cautious outlook we can use our range of products and expertise to help them."

Products and services available through Citi International Personal Bank are:

- International brokerage services, including trading equities and bonds in 25 major countries
- Access to over 200 global Mutual Funds across all sector and asset classes through partnerships with a wide range of the world's leading fund management companies
- New Structured Notes launched regularly that take advantage of current market conditions and Citi's expert investment advice. This ensures that these Structured Notes are always competitive and provide customers with the opportunity to benefit in changing markets

- Foreign exchange products and services, including Foreign Exchange Forwards and Dual Currency Placements, that have been created to give customers easy and quick access to the currency of their choice, and to enable them to manage fluctuations in exchange rates
- Time deposits with competitive interest rates in 12 currencies
- As well as other products such as Lending and wealth protection and structuring

Customers with a wealth of USD100,000 or HUF/EUR/GPB equivalent have access to Citi International Personal Bank services with the help of an investment qualified Hungarian speaking Relationship Manager based in the Citigold Select Center in Budapest. More information about Citi International Personal Bank services are available at [www.ipb.citi.com](http://www.ipb.citi.com).

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### **Citi**

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 140 countries. Through Citicorp and Citi Holdings, Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, and wealth management. Additional information may be found at [www.citigroup.com](http://www.citigroup.com) or [www.citi.com](http://www.citi.com).

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